

**DEMAND NO. 17**  
**INFORMATION AND PUBLIC RELATION**

B - Social Services (d) Information and Broadcasting	<b>2220</b>	Information and Publicity
(h) Others	<b>2251</b>	Secretariat - Social Services
B - Capital Account of Social Services (d) Capital Account of Information and Broadcasting	<b>4220</b>	Capital Outlay on Information and Publicity

I. Estimate of the amount required in the year ending 31st March, 2015 to defray the charges in respect of Information and Public Relation .

	<b>Revenue</b>	<b>Capital</b>	<b>Total</b>
<b>Voted</b>	<b>108085</b>	<b>20000</b>	<b>128085</b>

II. Details of the estimates and the heads under which this grant will be accounted for:

*(In Thousands of Rupees)*

Major /Sub-Major/Minor/Sub/Detailed Heads	Actuals		Budget Estimate		Revised Estimate		Budget Estimate		Total		
	2012-13		2013-14		2013-14		2014-15				
	Plan	Non-Plan	Plan	Non-Plan	Plan	Non-Plan	Plan	Non-Plan			
<b>REVENUE SECTION</b>											
M.H.	<b>2220 Information and Publicity</b>										
	01 Films										
	<b>01.001 Direction and Administration</b>										
	60 Establishment										
	60.00.01	Salaries	-	535	-	620	-	620	-	700	700
	60.00.11	Travel Expenses	-	24	1	24	1	24	-	24	24
	60.00.50	Other Charges	-	-	3000	-	3000	-	3000	-	3000
	60.00.52	Machinery and Equipments	4947	-	-	-	-	-	-	-	-
Total	60	Establishment	4947	559	3001	644	3001	644	3000	724	3724
Total	<b>01.001 Direction and Administration</b>										
Total	01	Films	4947	559	3001	644	3001	644	3000	724	3724
	60 Others										
	<b>60.001 Direction and Administration</b>										
	60 Establishment										
	60.00.01	Salaries	-	7548	-	8330	-	8330	-	8796	8796
	60.00.11	Travel Expenses	-	32	595	32	595	32	400	32	432
	60.00.13	Office Expenses	4333	50	2400	50	2400	50	2600	50	2650
	60.00.50	Other Charges	-	-	5000	-	5000	-	100	-	100
	60.00.51	Motor Vehicles	295	-	-	-	-	-	-	-	-

(In Thousands of Rupees)

Major /Sub-Major/Minor/Sub/Detailed Heads	Actuals		Budget Estimate		Revised Estimate		Budget Estimate			
	2012-13		2013-14		2013-14		2014-15			
	Plan	Non-Plan	Plan	Non-Plan	Plan	Non-Plan	Plan	Non-Plan	Total	
Total	60 Establishment	4628	7630	7995	8412	7995	8412	3100	8878	11978
Total	<b>60.001 Direction and Administration</b>	4628	7630	7995	8412	7995	8412	3100	8878	11978
	<b>60.101 Advertising and Visual Publicity</b>									
	00.00.01 Salaries	-	531	-	350	-	350	-	389	389
	00.00.50 Other Charges	26489	50	30000	50	30000	50	5000	50	5050
	00.00.71 Provision for Grant of Film making	4449	-	5000	-	5000	-	1500	-	1500
	00.00.72 Media Development Fund	-	-	5000	-	5000	-	2000	-	2000
	00.00.73 Grant to Film Makers	4100	-	5000	-	5000	-	1500	-	1500
	00.00.74 International Flower Festival	8493	-	-	-	-	-	-	-	-
Total	<b>60.101 Advertising and Visual Publicity</b>	43531	581	45000	400	45000	400	10000	439	10439
	<b>60.102 Information Centres</b>									
	00.44 Head Office Establishment									
	00.44.01 Salaries	-	8730	-	10871	-	10871	-	10360	10360
	00.44.11 Travel Expenses	-	140	1	142	1	142	-	142	142
	00.44.13 Office Expenses	315	209	600	165	600	165	600	165	765
	00.44.50 Other Charges	67	-	-	-	-	-	-	-	-
	00.44.51 Motor Vehicles	233	-	1	-	1	-	-	-	-
Total	00.44 Head Office Establishment	615	9079	602	11178	602	11178	600	10667	11267
Total	<b>60.102 Information Centres</b>	615	9079	602	11178	602	11178	600	10667	11267
	<b>60.109 Photo Services</b>									
	60 Establishment									
	60.00.01 Salaries	-	3405	-	3520	-	3520	-	4133	4133
	60.00.11 Travel Expenses	-	40	-	40	-	40	-	40	40
	60.00.13 Office Expenses	-	66	1	66	1	66	3000	66	3066
	60.00.52 Machinery and Equipments	85	-	3000	-	3000	-	-	-	-
Total	60 Establishment	85	3511	3001	3626	3001	3626	3000	4239	7239
Total	<b>60.109 Photo Services</b>	85	3511	3001	3626	3001	3626	3000	4239	7239
	<b>60.110 Publications</b>									
	62 Sikkim Herald									
	62.00.01 Salaries	7879	11122	9500	12900	9500	12900	11000	14960	25960

(In Thousands of Rupees)

Major /Sub-Major/Minor/Sub/Detailed Heads	Actuals		Budget Estimate		Revised Estimate		Budget Estimate		Total
	2012-13		2013-14		2013-14		2014-15		
	Plan	Non-Plan	Plan	Non-Plan	Plan	Non-Plan	Plan	Non-Plan	
62.00.11 Travel Expenses	-	290	-	40	-	40	-	40	40
62.00.13 Office Expenses	-	355	-	650	-	650	-	650	650
62.00.50 Other Charges	20046	-	35000	-	35000	-	35000	-	35000
Total 62 Sikkim Herald	27925	11767	44500	13590	44500	13590	46000	15650	61650
Total <b>60.110 Publications</b>	27925	11767	44500	13590	44500	13590	46000	15650	61650
Total 60 Others	76784	32568	101098	37206	101098	37206	62700	39873	102573
Total <b>2220 Information and Publicity</b>	81731	33127	104099	37850	104099	37850	65700	40597	106297
<b>M.H. 2251 Secretariat- Social Services</b>									
<b>00.090 Secretariat</b>									
18 Information and Public Relation Department									
18.00.01 Salaries	-	1025	-	1300	-	1300	-	1713	1713
18.00.11 Travel Expenses	-	20	-	20	-	20	-	20	20
18.00.13 Office Expenses	-	52	1	55	1	55	-	55	55
Total 18 Information and Public Relation Department	-	1097	1	1375	1	1375	-	1788	1788
Total <b>00.090 Secretariat</b>	-	1097	1	1375	1	1375	-	1788	1788
Total <b>2251 Secretariat- Social Services</b>	-	1097	1	1375	1	1375	-	1788	1788
Total <b>REVENUE SECTION</b>	81731	34224	104100	39225	104100	39225	65700	42385	108085
<b>CAPITAL SECTION</b>									
<b>M.H. 4220 Capital Outlay on Information and Publicity</b>									
60 Others									
<b>60.101 Buildings</b>									
18 Information and Public Relation									
18.00.71 Construction of Sookhana Bhawan (SPA)	7365	-	2500	-	2500	-	20000	-	20000
Total 18 Information and Public Relation	7365	-	2500	-	2500	-	20000	-	20000
Total <b>60.101 Buildings</b>	7365	-	2500	-	2500	-	20000	-	20000
Total 60 Others	7365	-	2500	-	2500	-	20000	-	20000
Total <b>4220 Capital Outlay on Information and Publicity</b>	7365	-	2500	-	2500	-	20000	-	20000
Total <b>CAPITAL SECTION</b>	7365	-	2500	-	2500	-	20000	-	20000
Total <b>Voted</b>	89096	34224	106600	39225	106600	39225	85700	42385	128085