MINISTRY OF INFORMATION AND BROADCASTING

DEMAND NO. 61

Ministry of Information and Broadcasting

(In ₹ crores)

				Actual 2021-2022			Budget 2022-2023			Revised 2022-2023			Budget 2023-2024		
							Revenue	Capital		Revenue	Capital		I Revenue	Capital	Total
			Gross	3707.90	21.09	3728.99	3955.12	25.65	3980.77	4156.35	25.65	4182.00	4661.16	30.84	4692.00
			Recoveries	-4.79		-4.79									
			Receipts												
			Net	3703.11	21.09	3724.20	3955.12	25.65	3980.77	4156.35	25.65	4182.00	4661.16	30.84	4692.00
A. The Bud	lget alloc	ations, net of recoveries, are given below:													
CENTRE'S	EXPEN	DITURE													
Establish	nment	Expenditure of the Centre													
1.	Establis	shment Expenditure													
	1.01	Secretariat		85.45		85.45	97.59		97.59	112.83		112.83	110.56	0.19	110.75
				-0.03		-0.03									
			Net	85.42		85.42	97.59		97.59	112.83		112.83	110.56	0.19	110.75
	1.02	Art and Culture		10.52		10.52	13.20		13.20	22.65		22.65	27.99		27.99
	1.03	Information and Publicity		403.90		403.90	472.08		472.08	449.36		449.36	391.87	4.89	396.76
				-3.09		-3.09									
			Net	400.81		400.81	472.08		472.08	449.36		449.36	391.87	4.89	396.76
			Net	496.75		496.75	582.87		582.87	584.84		584.84	530.42	5.08	535.50
Central S	Sector	Schemes/Projects													
2.	Prasar	Bharati													
	2.01	Broadcasting Infrastructure Network Development		161.68		161.68	315.00		315.00	315.00		315.00			
3.	Informa														
	3.01	Development Communication and Information Dissemination		211.21		211.21	184.00		184.00	194.00		194.00			
4.	Films														
5.	4.01 Strengt	Development Communication and Dissemination of Filmic Content hening of Broadcasting Activities		56.76	21.09	77.85	101.51	25.65	127.16	101.35	25.65	127.00			
	5.01	Supporting Community Radio Movement in		1.92		1.92	3.84		3.84	3.00		3.00			
6.	Broadc	India asting Infrastructure Network Development											600.00		600.00

	I			I						(In ₹ crores)			
	Actual 2021-2022			Budget 2022-2023			Revised 2022-2023			Budget 2023-2024			
7. Development Communication and Dissemination of	Revenue	Capital	Total	Revenue	Capital	Total	Revenue	Capital	Total	Revenue 274.24	Capital 25.76	Total 300.00	
Filmic Content										274.24	25.70	300.00	
 Development Communication and Information Dissemination 										200.00		200.00	
9. Supporting Community Radio Movement in India										5.00		5.00	
Total-Central Sector Schemes/Projects		21.09	452.66	604.35	25.65	630.00	613.35	25.65	639.00	1079.24	25.76	1105.00	
Other Central Sector Expenditure													
Autonomous Bodies													
10. Support to Autonomous Bodies													
10.01 Prasar Bharati	2629.03		2629.03	2555.29		2555.29	2764.51		2764.51	2808.36		2808.36	
	-1.67		-1.67										
٨	let 2627.36		2627.36	2555.29		2555.29	2764.51		2764.51	2808.36		2808.36	
10.02 Film and Television Institute of India, Pune	42.67		42.67	55.39		55.39	68.53		68.53	64.75		64.75	
10.03 Satyajit Ray Film and Television	63.62		63.62	74.30		74.30	60.10		60.10	95.13		95.13	
Institute(SRFTI) Kolkata 10.04 Childrens Films Society of India	2.14		2.14	3.74		3.74	3.43		3.43				
10.05 Indian Institute of Mass Communication	27.15		27.15	52.00		52.00	41.00		41.00	44.67		44.67	
10.06 Press Council of India	11.85		11.85	27.18		27.18	10.56		10.56	18.21		18.21	
Total- Support to Autonomous Bodies	2774.79		2774.79	2767.90		2767.90	2948.13		2948.13	3031.12		3031.12	
Public Sector Undertakings													
11. National Film Development Corporation (NFDC)							10.03		10.03	20.38		20.38	
Total-Other Central Sector Expenditure	2774.79		2774.79	2767.90		2767.90	2958.16		2958.16	3051.50		3051.50	
Grand Total	3703.11	21.09	3724.20	3955.12	25.65	3980.77	4156.35	25.65	4182.00	4661.16	30.84	4692.00	
B. Developmental Heads													
Social Services													
1. Art and Culture	10.52		10.52	13.20		13.20	22.65		22.65	27.99		27.99	
2. Information and Publicity	818.13		818.13	942.04		942.04	908.46		908.46	1063.75		1063.75	
3. Broadcasting	2789.04		2789.04	2839.29		2839.29	3048.51		3048.51	3348.36		3348.36	
4. Secretariat-Social Services	85.42		85.42	97.59		97.59	112.83		112.83	110.56		110.56	
5. Capital Outlay on Information and Publicity		21.09	21.09		25.65	25.65		25.65	25.65		30.84	30.84	
Total-Social Services Others	3703.11	21.09	3724.20	3892.12	25.65	3917.77	4092.45	25.65	4118.10	4550.66	30.84	4581.50	
6. North Eastern Areas				63.00		63.00	63.90		63.90	110.50		110.50	
Total-Others Grand Total	 3703.11	 21.09	 3724.20	63.00 3955.12	25.65	63.00 3980.77	63.90 4156.35	 25.65	63.90 4182.00	110.50 4661.16	 30.84	110.50 4692.00	

											(In ₹	^r crores)
	Actual 2021-2022			Budget 2022-2023			Revised 2022-2023			Budget 2023-2024		
	Revenue Capital Total			Revenue	Capital	Total	Revenue	Capital	Tota	Revenue	Capital	Total
				Budget Support	IEBR	Total	Budget Support	IEBR	Total	Budget Support	IEBR	Total
C. Investment in Public Enterprises												
1. Braodcast Engineering Consultants India Limited		222.26	222.26		201.39	201.39		211.84	211.84		196.34	196.34
2. National Film Development Corporation		-6.73	-6.73				10.00	187.84	197.84	20.38	159.90	180.28
Total		215.53	215.53		201.39	201.39	10.00	399.68	409.68	20.38	356.24	376.62

1.01. **Secretariat:** It covers the establishment expenditure for Main Secretariat and Principal Accounts Office.

1.02. **Art and Culture:** The provision covers expenditure in respect of Central Board of Film Certification (CBFC). This also includes provision for Surplus Staff Establishment (SSE) from 01.01.2023 with the closure of erstwhile Media Units namely Films Division, National Film Archive of India and Directorate of Film Festivals.

1.03. **Information and Publicity:** This covers establishment expenditure of the following Media Units of this Ministry

(i) Central Bureau of Communication (erstwhile Bureau of Outreach and Communication) - It covers the activities viz. publicity campaigns through advertising and other printed materials, as well as through Radio, Televisions, exhibitions and other outdoor publicity media, interpersonal, developmental communication through film shows, live media programmes, photo displays and seminars and live entertainment media for creating awareness amongst the masses, particularly in rural areas.

(ii) Press Information Bureau (PIB)- It serves as a link between the Government and the Press and attends to the Publicity and Public relation requirements of various Ministries/Departments of the Government and official photo coverage of the day to day assignments of Prime Minister and Vice President of India. It is also responsible for visual documentation and preparing photographs for internal and external publicity on behalf of Government of India.

(iii) Publications Division - This provides for expenditure of the Publications Division of the Ministry which publishes priced books, journals and other printed material in English, Hindi and Regional languages on a wide variety of subjects. Publications Division also brings out the weekly Employment News/Rozgar Samachar in English, Hindi and Urdu.

(iv) New Media Wing - It collects and collates basic information on subjects of media interest for providing assistance to the Ministry and to its Media Units, Indian Missions abroad and newspapers and media agencies.

(v) Registrar of Newspapers for India (RNI) - It maintains statistical records/verification of titles for newspapers/periodicals. It also issues certificate of registration in respect of newspapers/periodicals.

(vi) It also includes provision for Contribution to International Programme for Development of Communication (IPDC), Contribution to the Asian Institute of Broadcasting Development (AIBD), Contribution to membership of International Archive Organizations by NFAI and Private FM Radio Station.

(vii) The Media Units namely Films Division, National Film Archive of India and Directorate of Film Festivals are closed w.e.f. 01.01.2023. The salary related expenditure of Surplus Staff of these Media Units will be met from provisions of CBFC where SSE has been established. The activities of these Media Units are merged with National Film Development Corporation (NFDC), a Public Sector Undertaking (PSU) under Ministry of Information and Broadcasting.

(viii) Electronic Media Monitoring Centre - The provision is for monitoring Television Channels/ Radio for violation of programme code and advertising code.

6. **Broadcasting Infrastructure Network Development:** It includes provision for Broadcasting Infrastructure Network Development.

7. **Development Communication and Dissemination of Filmic Content:** The provision covers expenditure on the scheme Development Communication and Dissemination of Filmic Content. This scheme was implemented by Films Division, Directorate of Film Festival, National Film Archive of India & Children Film Society. As now these organizations have been merged with National Film Development

217

Corporation of India w.e.f. 01.01.2023, this scheme will be implemented by National Film Development Corporation of India.

8. **Development Communication and Information Dissemination:** It covers the expenditure in respect of scheme Development Communication and Information Dissemination.

9. **Supporting Community Radio Movement in India:** This covers expenditure of the scheme Supporting Community Radio Movement in India. It is to support Community Radio Movement which is a crucial communication tool particularly in communities where most people neither read nor write.

10.01. **Prasar Bharati:** It includes salary and the leave salary and pension contribution of Government Employees on deemed deputation to Prasar Bharati.

10.02. **Film and Television Institute of India, Pune:** It now includes the erstwhile scheme allocation under Grants-in-Aid to FTII (Pune) for Upgradation and Modernisation of FTII from FY 2020-21.

10.03. **Satyajit Ray Film and Television Institute(SRFTI) Kolkata:** It now includes the erstwhile scheme allocation under Infrastructure Development in SRFTI (Kolkata) from FY 2020-21.

10.04. **Childrens Films Society of India:** This organization has now been merged with National Film Development Corporation of India as per the decision of Union Government w.e.f. 01.01.2023. Therefore, this entry will be obsolete from FY 2023-24.

10.05. **Indian Institute of Mass Communication:** It now includes the erstwhile scheme allocations under (i) Upgradation of IIMC to International Standards, (ii) Opening of new regional centres of IIMC and (iii) Setting up a national Centre of excellence for animation, gaming and special effects from FY 2020-21.

10.06. **Press Council of India:** It covers the Non-Scheme expenditure of Press Council of India (PCI).

11. **National Film Development Corporation (NFDC):** NFDC, Public Sector Undertaking is a new entry from RE 2022-23 for which budgetary provision has been made.